

# ARCHITECT and INTERIORS INDIA

Ideas, inspiration and insight for architects and interior designers

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# ANUTONE LAUNCHES GREEN PRODUCTS

Anutone Interiors, a division of Anutone Acoustics, unveiled a new range of products and system solutions for architectural space design, which are 100% recyclable and therefore 'green'. The new generation products were launched in two categories – Salon series and Tufbloc.

Salon Series comes in six variants of wood plastic composites (WPCs) while Tufbloc is a newly-researched and indigenously-developed high-density fibre mesh-reinforced (HDFR) board.

The Salon series can be used as interior walls and ceilings, exterior walls and canopies of practically any architectural space such as office, hotel, mall and home. Made from 100% recycled wood and thermoplastics, popularly known as Greenwood, the Salon Series products are water- and weather-resistant, besides being Class A fire-rated and 100% recyclable.

"The products are dynamic and refreshing in their design, sophisticated in technology, reliable in quality and economic



A variant of wood plastic composite from the Salon series.

in pricing," said Prabhans Bansal, director, Anutone Interiors, adding that "they will set a new tenet and trend in space design."

Tufbloc is a building board made from high-density fibre mesh-reinforced xylolith; and as the name implies, it makes the application

surface tough to withstand any eventuality. It goes into drywalls and ceilings, shaft walls, high risk-free and high-humid areas. It can also be applied to practically any living space such as warehouses, data centres, banks, safe deposit locker rooms, high-security areas, research labs, hospitals, kitchens, swimming-pools, saunas, factories, offices, hotels, schools and malls.

Besides being Class A fire-rated and seismic proof, Tufbloc is also 'green', contributing to a hygienic environment.

## HNG'S CLEAR GLASS RANGE



Prominent Indian architects at the HNG Float Glass plant near Vadodra, Gujarat.

HNG Float Glass, the newly-formed company of Hindustan National Glass and Industries (HNGIL), recently launched their clear glass range at a retailers meet in Ahmedabad. The sparkling clear glass of HNG is positioned in the premium segment in the market.

The company is organising Channel Partner Meets across India to acquaint the market with the new product. The first meet was organised at The Grand Bhagwati, Ahmedabad, where over 525 retailers

assembled for the launch. The next one was at Gurgaon, NCR, at Hotel ITC-Fortune, where 385 trade persons had assembled. There are more meets being organised, the next one being at Hotel Countrywide of the JW Marriot Group, Noida. These meets are conducted in order to garner goodwill and also to get a common platform for both dealers and traders.

HNG Float Glass plans to popularise the HNG brand in India with a wide distribution network and big sales team. Products of

all thicknesses, particularly from 4mm to 12mm, in different sizes and of sparkling clear quality will be available at the HNG outlets.

HNG Float has set up a plant at Hallol near Vadodra, Gujarat, with an investment of Rs625 crore. This plant uses technology from TECO (USA) and machinery from Bottero (Italy), Bystronic (Switzerland), ISRA (Germany), Merkel (USA) and EFCO for annealing. HNGIL has a market share of 67% and has six plants in different parts of India.

## GRESCASA'S OUTLET

Grescasa, an importer of tiles, has opened its first retail outlet in Mumbai. The store showcases a wide variety of floor and wall tiles for living-rooms, bedrooms, kitchens, bathrooms, offices and outdoors. Grescasa Shop, located at 90 Feet Road, Ghaktopar East, also has sanitaryware and faucets from across the world including Spain, Italy and Brazil.

"We are proud to launch the first Grescasa shop in Mumbai and are planning to open another one soon," said Rakesh Agarwal, director, Grescasa. The imported tiles are procured from Brazil, Spain and other European countries where better-quality tiles are available.

These tiles come in various sizes and textures such as anti-skid and rustic; gloss and matt finish; porcelain tiles with less than 0.5% water absorption, which makes the tiles stronger;



A view of Grescasa's first retail outlet in Ghatkopar.

and glazed porcelain tiles that are tough and suitable for outdoors. They come in regular sizes (10cm x 10 cm) and uncommon sizes (1m x 1m, 1/2m x 1m).

Launched in 2004, Grescasa have been pioneers of imported ceramic tiles in India. Their product range consists of porcelain and rustic tiles for all terrains along with glass mosaics, sanitaryware, bath fittings and bath cabinets. Hundreds of wall and floor concepts are also available.



Anutone walls with Tufbloc panels enhance building value

## Anutone walls for sustainable design

Consider Tufbloc, the next-generation construction panel. It enhances the value of building interiors by making them lighter, stronger, last longer! Tufbloc is high-density, fibremesh-reinforced magnesia board. It strongly resists impact so it can be safely used in pedestrian areas. It is incombustible so it can be used to clad shafts and ducts. It strongly resists water so it can be clad with ceramic, stone, stucco. It resists noise upto 54dB so it can be used for sensitive spaces. A super board, yet easily and quickly installed by the drywall industry! In a much slimmer footprint with impeccable green credentials. Tufbloc... one green board... does it all!