



Go Green with Anutone!

3Rs
REUSE
REDUCE
RECYCLE



A Green Revolution, of a different kind, beckons you, from Anutone. It is exciting as also easy - given the 3Rs approach Anutone takes to your interior finish solutions.

REDUCE

Anutone is selflessly committed to the green building movement even if it means reduced business from projects! In a bid to reduce the use of products and yet improve the ambience, Anutone has developed concepts like Carnival Floats and Celebration Clouds for ceilings. For walls, there are AnutoneSoft and AnutoneSynthfab that can be hung at strategic locations. All these obviate the need for continuous ceilings and wall coverings.

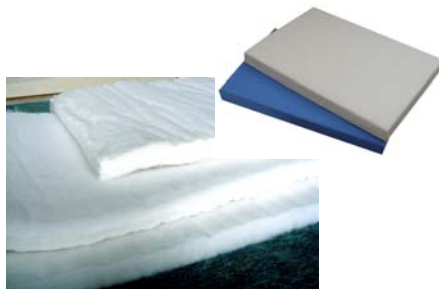
In product design, Anutone has innovated with AutoAir in AnutoneSoak panels that reduce use of raw material per panel, yet achieve better performance.



REUSE

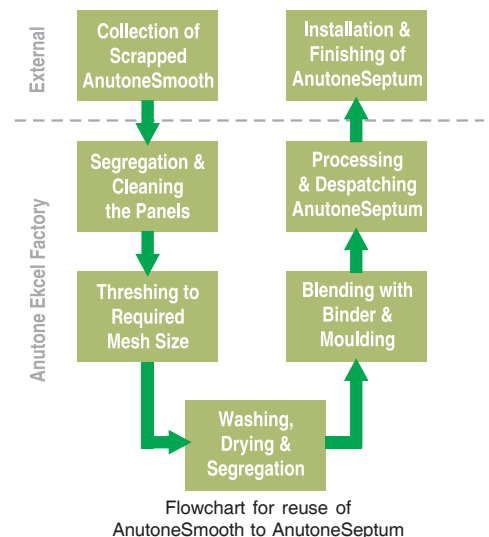
Anutone wall and ceiling solutions are from dry construction products and very modular - meaning they can be easily assembled, dismantled and reused. Again this could be termed as a self-goal since Anutone could very well lose repeat business! But it does not matter in the larger interest of a greener world!

Many of Anutone products are made from reused products. AnutoneSeptum is made from pre-used wood-cement particles (see flowchart on right); AnutoneSoft is made from pre-used glass bottles; AnutoneSynthfab from pre-used polyester-based products etc.



RECYCLE

Most of Anutone products can be recycled. Products like AnutoneSmooth are recycled at Anutone's Bangalore plant to be made into AnutoneSeptum (see flowchart below). Similarly AnutoneSnazz can be recycled as a filler material in plasterboards; AnutoneSynth can go back to the polyfibre industry etc.



Optimise the use of interior surfacing materials by opting for Anutone, and bolster the green building movement. Yes, a Green Revolution beckons you.

For more info please visit www.anutone.com/green.htm. Anutone issues e-newsletter every Monday. For previous issues please visit www.anutone.com/infobin/eneewsletter.html

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