

## The billboard with muscle! E-board building the future! Are you savvy?

It's the turn of the year and the decade. While the decade had been a holistically fulfilling, the year – 2010 – has particularly been more reassuring than ever for future. For, it not only began a new era towards a 'strong' future, it set up a building revolution in motion. While we look up to the New Year taking this momentum forward, here we present a glance of the year going by...

The year has been full of 'e'nergy so to say. It started off with a bang announcing the arrival of a new, one of the most relevant electronic platform for the construction ecosystem - e-board.

The new e-newsletter from Anutone's Ekcel division brought to the fore a new paradigm to the building industry in that it presented the industry with not only latest product systems and solutions

but also sought to value add the industry awareness on building boards.

E-board, in its very first year, hit the big time in that it saw the launch of a revolutionary building board - Tufbloc. Such has been the enthusiasm that e-board had to continue presenting Tufbloc's features to the industry for weeks together.

That e-board contributed towards upping the ante about building green and strong for an all-impact-withstanding construction, for the first time in India, is a prideful reinforcement of Anutone's 'Ekcellence'.

Below is a glance of the year gone and do get set for what e-board will unleash in 2011 on magnesia-based boards!



**E-board wishes you a Happy New Year of Buildings ... from strength to strength!**

Eboard from Anutone's Ekcel every Friday except March, July, November.  
If you have missed previous issues please visit [www.anutone.com/infobin/eboard.html](http://www.anutone.com/infobin/eboard.html)

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